

### **Ultimate Grand Prize Sponsor (\$10,000+)**

- Creation of a special prize category attributed to the Ultimate Grand Prize winner to be included in all mentions
- Mention in the media advisory inviting the media to press conference
- Ability to provide comments at the Florida Python Challenge ® press conference
- Ability to have signage at the media event
- Mention in the lead paragraph of the kickoff news release
- Mention in the lead paragraph of the wrap-up news release
- Ability to provide comments at the awards event
- Ability to have signage at the awards event
- Mention in FWC Florida Python Challenge ® related Facebook and Instagram posts
- Mention in at least 5 tweets
- Inclusion in Florida Python Challenge ® talking points to be mentioned whenever there is an interview
- Logo included on T-shirt if received by May 15.
- Inclusion on FLPythonChallenge.org homepage slider banner
- Top Billing on the following FLPythonChallenge.org web pages:
  - Sponsor page
  - Prize page
  - Winner page (when posted)
  - Other pages as appropriate
- Featured in a donor profile blog on the Fish & Wildlife Foundation 's website, which will also be shared on social media and eblast
- Inclusion in Foundation's print publications (fall newsletter and annual report)

### **Gold Level Sponsor (\$5,000+)**

- Ability to have signage at the media event
- Mention in the wrap-up news release
- Ability to have signage at the awards event
- Mention in at least 3 tweets
- Logo included on T-shirt if received by May 15
- Inclusion in the following FLPythonChallenge.org web pages:
  - Sponsor page
  - Prize page
  - Winner page (when posted)
  - Other pages as appropriate
- Inclusion in Fish & Wildlife Foundation blog about Florida Python Challenge ®, shared on Foundation social media and eblast

### **Silver Level Sponsor (\$3,000+)**

- Ability to have signage at the media event
- Mention in the wrap-up news release
- Mention in at least 3 tweets

- Logo included on T-shirt if received by May 15
- Inclusion in the following FLPythonChallenge.org web pages:
  - Sponsor page
  - Prize page
  - Winner page (when posted)
  - Other pages as appropriate
- Inclusion in Fish & Wildlife Foundation blog about Florida Python Challenge<sup>®</sup>, shared on Foundation social media and eblast

### **Bronze Level Sponsor (\$1,500+)**

- Ability to have signage at the media event
- Mention in the wrap-up news release
- Mention in at least 2 tweets
- Inclusion in the following FLPythonChallenge.org web pages:
  - Sponsor page
  - Prize page
- Inclusion in Fish & Wildlife Foundation blog about Florida Python Challenge<sup>®</sup>, shared on Foundation social media and eblast

### **Friends of Wildlife Sponsor (\$500+)**

- Mention in at least one tweet
- Inclusion in the following FLPythonChallenge.org web pages:
  - Sponsor page
  - Prize page